

Table B3(a). All Counties Served by California Connects (All Components Combined): Census Statistics and Connectedness Estimates, by Household* †

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	10,792,607				
Household Income					
Less than \$25,000	2,117,949 (19.6 %)	908,600	1,209,349	1,152,164	965,785
\$25,000 - \$49,999	2,312,833 (21.4 %)	1,521,844	790,989	1,760,066	552,767
\$50,000 - \$74,999	1,867,607 (17.3 %)	1,507,159	360,448	1,639,759	227,848
\$75,000 - \$99,999	1,363,258 (12.6 %)	1,196,941	166,317	1,269,193	94,065
\$100,000 or more	3,130,960 (29.0 %)	2,899,269	231,691	3,005,722	125,238
Totals	10,792,607	8,033,813	2,758,794	8,826,904	1,965,703
<i>Estimated Connectedness Rates by Income</i>		74.4%	25.6%	81.8%	18.2%
Education Level**					
Less than High School Degree	1,702,021 (15.8 %)	563,369	1,138,652	757,399	944,622
High School Degree	1,959,346 (18.2 %)	1,114,868	844,478	1,310,802	648,544
Some College	3,442,915 (31.9 %)	2,558,086	884,829	2,878,277	564,638
College Degree or more	3,688,325 (34.2 %)	3,216,219	472,106	3,404,324	284,001
Totals	10,792,607	7,452,542	3,340,065	8,350,803	2,441,804
<i>Estimated Connectedness Rates by Education</i>		69.1%	30.9%	77.4%	22.6%
Race/Ethnicity***					
Asian	1,341,007 (12.6 %)	1,084,875	256,132	1,158,630	182,377
White	5,565,691 (52.4 %)	3,996,166	1,569,525	4,452,553	1,113,138
Hispanic	2,957,707 (27.9 %)	1,682,935	1,274,772	1,969,833	987,874
Black	678,910 (6.4 %)	376,795	302,115	440,613	238,297
American Indian and Alaska Native	76,432 (0.7 %)	39,974	36,458	50,139	26,293
Totals	10,619,747	7,180,745	3,439,002	8,071,768	2,547,979
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		67.6%	32.4%	76.0%	24.0%
Age					
15 to 44 years	4,444,285 (41.2 %)	3,408,767	1,035,518	3,750,977	693,308
45 to 64 years	4,234,476 (39.2 %)	3,048,823	1,185,653	3,404,519	829,957
65 years and over	2,113,846 (19.6 %)	961,800	1,152,046	1,171,071	942,775
Totals	10,792,607	7,419,389	3,373,218	8,326,566	2,466,041
<i>Estimated Connectedness Rates by Age</i>		68.7%	31.3%	77.2%	22.8%
Household Type					
Households with school-age children	2,067,564 (19.2 %)	1,614,768	452,797	1,784,308	283,256
Households without school-age children	8,725,043 (80.8 %)	5,662,553	3,062,490	6,412,906	2,312,136
Totals	10,792,607	7,277,320	3,515,287	8,197,214	2,595,393
<i>Estimated Connectedness Rates by Household Type</i>		67.4%	32.6%	76.0%	24.0%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

† The entire California Connects service area includes Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Kern, Kings, Los Angeles, Madera, Mariposa, Mendocino, Merced, Monterey, Napa, Nevada, Orange, Placer, Riverside, Sacramento, San Diego, San Francisco, San Joaquin, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tulare, Tuolumne, Ventura, Yolo, and Yuba Counties.

Table B3(b). All Counties Served by California Connects (All Components Combined): Census Statistics and Connectedness Estimates, by Individual* †

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	30,786,543				
Gender					
Male	15,285,024 (49.6 %)	9,644,850	5,640,174	12,533,720	2,751,304
Female	15,501,519 (50.4 %)	9,750,455	5,751,064	12,525,227	2,976,292
Totals	30,786,543	19,395,306	11,391,237	25,058,947	5,727,596
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	27,217,182 (84.8 %)	17,473,431	9,743,751	22,372,524	4,844,658
Non-citizens	4,878,748 (15.2 %)	2,297,890	2,580,858	3,468,790	1,409,958
Totals	32,095,930	19,771,321	12,324,609	25,841,313	6,254,617
<i>Estimated Connectedness Rates by Citizenship</i>		61.6%	38.4%	80.5%	19.5%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.

† This service area includes Amador, Butte, Calaveras, Colusa, Contra Costa, El Dorado, Fresno, Kern, Kings, Los Angeles, Madera, Mariposa, Mendocino, Merced, Monterey, Napa, Nevada, Orange, Placer, Riverside, Sacramento, San Diego, San Francisco, San Joaquin, San Mateo, Santa Barbara, Santa Clara, Santa Cruz, Siskiyou, Solano, Sonoma, Stanislaus, Sutter, Tulare, Tuolumne, Ventura, Yolo, and Yuba Counties.