

Table C5(a). Central & Southern San Joaquin Valley Counties Served by GVC/CC: Census Statistics and Connectedness Estimates, by Household* †

	Number of Households (%) [*]	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households					
Household Income					
Less than \$25,000	198,739 (26.6 %)	85,259	113,480	108,114	90,625
\$25,000 - \$49,999	195,159 (26.1 %)	128,415	66,744	148,516	46,643
\$50,000 - \$74,999	133,880 (17.9 %)	108,041	25,839	117,547	16,333
\$75,000 - \$99,999	84,774 (11.3 %)	74,432	10,342	78,925	5,849
\$100,000 or more	134,857 (18.0 %)	124,878	9,979	129,463	5,394
Totals	747,409	521,024	226,385	582,564	164,845
<i>Estimated Connectedness Rates by Income</i>		69.7%	30.3%	77.9%	22.1%
Education Level^{**}					
Less than High School Degree	185,740 (24.9 %)	61,480	124,260	82,654	103,086
High School Degree	171,073 (22.9 %)	97,341	73,732	114,448	56,625
Some College	253,461 (33.9 %)	188,322	65,139	211,893	41,568
College Degree or more	137,135 (18.3 %)	119,582	17,553	126,576	10,559
Totals	747,409	466,724	280,685	535,571	211,838
<i>Estimated Connectedness Rates by Education</i>		62.4%	37.6%	71.7%	28.3%
Race/Ethnicity^{***}					
Asian	36,947 (5.0 %)	29,890	7,057	31,922	5,025
White	356,716 (48.2 %)	256,122	100,594	285,373	71,343
Hispanic	302,991 (40.9 %)	172,402	130,589	201,792	101,199
Black	34,724 (4.7 %)	19,272	15,452	22,536	12,188
American Indian and Alaska Native	8,560 (1.2 %)	4,477	4,083	5,615	2,945
Totals	739,938	482,163	257,775	547,238	192,700
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		65.2%	34.8%	74.0%	26.0%
Age					
15 to 44 years	327,981 (43.9 %)	251,561	76,420	276,816	51,165
45 to 64 years	281,207 (37.6 %)	127,949	153,258	226,090	55,117
65 years and over	138,221 (18.5 %)	98,413	39,808	76,574	61,647
Totals	747,409	477,924	269,485	579,481	167,928
<i>Estimated Connectedness Rates by Age</i>		63.9%	36.1%	77.5%	22.5%
Household Type					
Households with school-age children	159,909 (21.4 %)	124,889	35,020	138,002	21,908
Households without school-age children	587,500 (78.6 %)	381,287	206,212	431,812	155,687
Totals	747,409	506,176	241,233	569,814	177,595
<i>Estimated Connectedness Rates by Household Type</i>		67.7%	32.3%	76.2%	23.8%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

† The Central & Southern San Joaquin Valley counties are Madera, Fresno, Kings, Tulare, and Kern.

Table C5(b). Central & Southern San Joaquin Valley Counties Served by GVC/CC: Census Statistics and Connectedness Estimates, by Individual* †

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	2,359,974				
Gender					
Male	1,199,936 (50.8 %)	757,160	442,776	983,948	215,988
Female	1,160,038 (49.2 %)	729,664	430,374	937,311	222,727
Totals	2,359,974	1,486,824	873,150	1,921,258	438,716
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	2,115,365 (85.0 %)	1,358,064	757,301	1,738,830	376,535
Non-citizens	372,692 (15.0 %)	175,538	197,154	264,984	107,708
Totals	2,488,057	1,533,602	954,455	2,003,814	484,243
<i>Estimated Connectedness Rates by Citizenship</i>		61.6%	38.4%	80.5%	19.5%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for ** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.

† The Central & Southern San Joaquin Valley counties are Madera, Fresno, Kings, Tulare, and Kern.