

**Table D3(a). Contra Costa County: Census Statistics and Connectedness Estimates, by Household**

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	370,925				
<b>Household Income</b>					
Less than \$25,000	53,254 (14.4 %)	22,846	30,408	28,970	24,284
\$25,000 - \$49,999	64,908 (17.5 %)	42,709	22,199	49,395	15,513
\$50,000 - \$74,999	59,214 (16.0 %)	47,786	11,428	51,990	7,224
\$75,000 - \$99,999	47,280 (12.7 %)	41,512	5,768	44,018	3,262
\$100,000 or more	146,269 (39.4 %)	135,445	10,824	140,418	5,851
Totals	370,925	290,298	80,627	314,791	56,134
<i>Estimated Connectedness Rates by Income</i>		78.3%	21.7%	84.9%	15.1%
<b>Education Level**</b>					
Less than High School Degree	34,020 (9.2 %)	11,261	22,759	15,139	18,881
High School Degree	64,332 (17.3 %)	36,605	27,727	43,038	21,294
Some College	117,515 (31.7 %)	87,314	30,201	98,243	19,272
College Degree or more	155,058 (41.8 %)	135,211	19,847	143,119	11,939
Totals	370,925	270,390	100,535	299,538	71,387
<i>Estimated Connectedness Rates by Education</i>		72.9%	27.1%	80.8%	19.2%
<b>Race/Ethnicity***</b>					
Asian	47,847 (12.9 %)	38,708	9,139	41,340	6,507
White	214,943 (57.9 %)	154,329	60,614	171,954	42,989
Hispanic	62,602 (16.9 %)	35,621	26,981	41,693	20,909
Black	34,825 (9.4 %)	19,328	15,497	22,601	12,224
American Indian and Alaska Native	1,632 (0.4 %)	854	778	1,071	561
Totals	361,849	248,839	113,010	278,659	83,190
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		68.8%	31.2%	77.0%	23.0%
<b>Age</b>					
15 to 44 years	136,377 (36.8 %)	104,601	31,776	115,102	21,275
45 to 64 years	157,598 (42.5 %)	113,471	44,127	126,709	30,889
65 years and over	76,950 (20.7 %)	35,012	41,938	42,630	34,320
Totals	370,925	253,084	117,841	284,441	86,484
<i>Estimated Connectedness Rates by Age</i>		68.2%	31.8%	76.7%	23.3%
<b>Household Type</b>					
Households with school-age children	73,314 (19.8 %)	57,258	16,056	63,270	10,044
Households without school-age children	297,611 (80.2 %)	193,150	104,462	218,744	78,867
Totals	370,925	250,408	120,517	282,014	88,911
<i>Estimated Connectedness Rates by Household Type</i>		67.5%	32.5%	76.0%	24.0%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

**Table D3(b). Contra Costa County: Census Statistics and Connectedness Estimates, by Individual\***

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	998,862				
<b>Gender</b>					
Male	487,221 (48.8 %)	307,436	179,785	399,521	87,700
Female	511,641 (51.2 %)	321,822	189,819	413,406	98,235
Totals	998,862	629,259	369,603	812,927	185,935
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	917,500 (88.4 %)	589,035	328,465	754,185	163,315
Non-citizens	120,317 (11.6 %)	56,669	63,648	85,545	34,772
Totals	1,037,817	645,704	392,113	839,730	198,087
<i>Estimated Connectedness Rates by Citizenship</i>		62.2%	37.8%	80.9%	19.1%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.