

Table C10(a). Fresno County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	285,338				
Household Income					
Less than \$25,000	78,304 (27.4 %)	33,592	44,712	42,597	35,707
\$25,000 - \$49,999	71,831 (25.2 %)	47,265	24,566	54,663	17,168
\$50,000 - \$74,999	49,558 (17.4 %)	39,993	9,565	43,512	6,046
\$75,000 - \$99,999	32,579 (11.4 %)	28,604	3,975	30,331	2,248
\$100,000 or more	53,066 (18.6 %)	49,139	3,927	50,943	2,123
Totals	285,338	198,594	86,744	222,047	63,291
<i>Estimated Connectedness Rates by Income</i>		69.6%	30.4%	77.8%	22.2%
Education Level**					
Less than High School Degree	66,344 (23.3 %)	21,960	44,384	29,523	36,821
High School Degree	60,669 (21.3 %)	34,521	26,148	40,588	20,081
Some College	95,915 (33.6 %)	71,265	24,650	80,185	15,730
College Degree or more	62,410 (21.9 %)	54,422	7,988	57,604	4,806
Totals	285,338	182,167	103,171	207,900	77,438
<i>Estimated Connectedness Rates by Education</i>		63.8%	36.2%	72.9%	27.1%
Race/Ethnicity***					
Asian	21,659 (7.6 %)	17,522	4,137	18,713	2,946
White	128,236 (44.9 %)	92,073	36,163	102,589	25,647
Hispanic	114,369 (40.1 %)	65,076	49,293	76,170	38,199
Black	15,211 (5.3 %)	8,442	6,769	9,872	5,339
American Indian and Alaska Native	2,655 (0.9 %)	1,389	1,266	1,742	913
Totals	282,130	184,502	97,628	209,086	73,044
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		65.4%	34.6%	74.1%	25.9%
Age					
15 to 44 years	124,973 (43.8 %)	95,854	29,119	105,477	19,496
45 to 64 years	106,198 (37.2 %)	76,463	29,735	85,383	20,815
65 years and over	54,167 (19.0 %)	24,646	29,521	30,009	24,158
Totals	285,338	196,963	88,375	220,869	64,469
<i>Estimated Connectedness Rates by Age</i>		69.0%	31.0%	77.4%	22.6%
Household Type					
Households with school-age children	58,717 (20.6 %)	45,858	12,859	50,673	8,044
Households without school-age children	226,621 (79.4 %)	147,077	79,544	166,566	60,055
Totals	285,338	192,935	92,403	217,239	68,099
<i>Estimated Connectedness Rates by Household Type</i>		67.6%	32.4%	76.1%	23.9%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table C10(b). Fresno County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	874,301				
Gender					
Male	436,211 (49.9 %)	275,249	160,962	357,693	78,518
Female	438,090 (50.1 %)	275,559	162,531	353,977	84,113
Totals	874,301	550,808	323,493	711,670	162,631
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	784,015 (85.2 %)	503,338	280,677	644,460	139,555
Non-citizens	136,608 (14.8 %)	64,342	72,266	97,128	39,480
Totals	920,623	567,680	352,943	741,589	179,034
<i>Estimated Connectedness Rates by Citizenship</i>		61.7%	38.3%	80.6%	19.4%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for ** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.