

Table D6(a). Mendocino County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	34,102				
Household Income					
Less than \$25,000	9,759 (28.6 %)	4,187	5,572	5,309	4,450
\$25,000 - \$49,999	8,974 (26.3 %)	5,905	3,069	6,829	2,145
\$50,000 - \$74,999	6,618 (19.4 %)	5,341	1,277	5,811	807
\$75,000 - \$99,999	3,545 (10.4 %)	3,113	432	3,300	245
\$100,000 or more	5,206 (15.3 %)	4,821	385	4,998	208
Totals	34,102	23,365	10,737	26,247	7,855
<i>Estimated Connectedness Rates by Income</i>		68.5%	31.5%	77.0%	23.0%
Education Level**					
Less than High School Degree	4,512 (13.2 %)	1,493	3,019	2,008	2,504
High School Degree	8,264 (24.2 %)	4,702	3,562	5,529	2,735
Some College	13,028 (38.2 %)	9,680	3,348	10,891	2,137
College Degree or more	8,298 (24.3 %)	7,236	1,062	7,659	639
Totals	34,102	23,111	10,991	26,087	8,015
<i>Estimated Connectedness Rates by Education</i>		67.8%	32.2%	76.5%	23.5%
Race/Ethnicity***					
Asian	337 (1.0 %)	273	64	291	46
White	27,102 (79.5 %)	19,459	7,643	21,682	5,420
Hispanic	4,819 (14.1 %)	2,742	2,077	3,209	1,610
Black	193 (0.6 %)	107	86	125	68
American Indian and Alaska Native	1,432 (4.2 %)	749	683	939	493
Totals	33,883	23,330	10,553	26,247	7,636
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		68.9%	31.1%	77.5%	22.5%
Age					
15 to 44 years	10,638 (31.2 %)	8,159	2,479	8,978	1,660
45 to 64 years	15,171 (44.5 %)	10,923	4,248	12,197	2,974
65 years and over	8,293 (24.3 %)	3,773	4,520	4,594	3,699
Totals	34,102	22,856	11,246	25,770	8,332
<i>Estimated Connectedness Rates by Age</i>		67.0%	33.0%	75.6%	24.4%
Household Type					
Households with school-age children	4,848 (14.2 %)	3,787	1,062	4,184	664
Households without school-age children	29,254 (85.8 %)	18,986	10,268	21,501	7,752
Totals	34,102	22,772	11,330	25,686	8,416
<i>Estimated Connectedness Rates by Household Type</i>		66.8%	33.2%	75.3%	24.7%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table D6(b). Mendocino County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	84,181				
Gender					
Male	42,183 (50.1 %)	26,617	15,566	34,590	7,593
Female	41,998 (49.9 %)	26,417	15,581	33,934	8,064
Totals	84,181	53,034	31,147	68,524	15,657
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	80,690 (92.2 %)	51,803	28,887	66,327	14,363
Non-citizens	6,835 (7.8 %)	3,219	3,616	4,860	1,975
Totals	87,525	55,022	32,503	71,187	16,338
<i>Estimated Connectedness Rates by Citizenship</i>		62.9%	37.1%	81.3%	18.7%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.