

**Table C15(a). Merced County: Census Statistics and Connectedness Estimates, by Household**

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	74,079				
<b>Household Income</b>					
Less than \$25,000	20,979 (28.3 %)	9,000	11,979	11,413	9,566
\$25,000 - \$49,999	20,189 (27.3 %)	13,284	6,905	15,364	4,825
\$50,000 - \$74,999	13,671 (18.5 %)	11,032	2,639	12,003	1,668
\$75,000 - \$99,999	7,794 (10.5 %)	6,843	951	7,256	538
\$100,000 or more	11,446 (15.5 %)	10,599	847	10,988	458
Totals	74,079	50,759	23,320	57,024	17,055
<i>Estimated Connectedness Rates by Income</i>		68.5%	31.5%	77.0%	23.0%
<b>Education Level**</b>					
Less than High School Degree	22,305 (30.1 %)	7,383	14,922	9,926	12,379
High School Degree	17,130 (23.1 %)	9,747	7,383	11,460	5,670
Some College	24,087 (32.5 %)	17,897	6,190	20,137	3,950
College Degree or more	10,557 (14.3 %)	9,206	1,351	9,744	813
Totals	74,079	44,232	29,847	51,267	22,812
<i>Estimated Connectedness Rates by Education</i>		59.7%	40.3%	69.2%	30.8%
<b>Race/Ethnicity***</b>					
Asian	4,206 (5.7 %)	3,403	803	3,634	572
White	32,120 (43.4 %)	23,062	9,058	25,696	6,424
Hispanic	33,186 (44.8 %)	18,883	14,303	22,102	11,084
Black	3,338 (4.5 %)	1,853	1,485	2,166	1,172
American Indian and Alaska Native	831 (1.1 %)	435	396	545	286
Totals	73,681	47,635	26,046	54,143	19,538
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		64.7%	35.3%	73.5%	26.5%
<b>Age</b>					
15 to 44 years	33,083 (44.7 %)	25,375	7,708	27,922	5,161
45 to 64 years	27,702 (37.4 %)	19,945	7,757	22,272	5,430
65 years and over	13,294 (17.9 %)	6,049	7,245	7,365	5,929
Totals	74,079	51,369	22,710	57,559	16,520
<i>Estimated Connectedness Rates by Age</i>		69.3%	30.7%	77.7%	22.3%
<b>Household Type</b>					
Households with school-age children	17,779 (24.0 %)	13,886	3,894	15,343	2,436
Households without school-age children	56,300 (76.0 %)	36,539	19,761	41,380	14,919
Totals	74,079	50,424	23,655	56,724	17,355
<i>Estimated Connectedness Rates by Household Type</i>		68.1%	31.9%	76.6%	23.4%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

**Table C15(b). Merced County: Census Statistics and Connectedness Estimates, by Individual\***

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	240,413				
<b>Gender</b>					
Male	120,929 (50.3 %)	76,306	44,623	99,162	21,767
Female	119,484 (49.7 %)	75,155	44,329	96,543	22,941
Totals	240,413	151,462	88,951	195,705	44,708
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	212,340 (83.7 %)	136,322	76,018	174,543	37,797
Non-citizens	41,266 (16.3 %)	19,436	21,830	29,340	11,926
Totals	253,606	155,759	97,847	203,884	49,722
<i>Estimated Connectedness Rates by Citizenship</i>		61.4%	38.6%	80.4%	19.6%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.