

**Table D7(a). Monterey County: Census Statistics and Connectedness Estimates, by Household**

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	125,217				
<b>Household Income</b>					
Less than \$25,000	22,801 (18.2 %)	9,782	13,019	12,404	10,397
\$25,000 - \$49,999	29,075 (23.2 %)	19,131	9,944	22,126	6,949
\$50,000 - \$74,999	24,557 (19.6 %)	19,817	4,740	21,561	2,996
\$75,000 - \$99,999	16,372 (13.1 %)	14,375	1,997	15,242	1,130
\$100,000 or more	32,412 (25.9 %)	30,014	2,398	31,116	1,296
Totals	125,217	93,119	32,098	102,449	22,768
<i>Estimated Connectedness Rates by Income</i>		74.4%	25.6%	81.8%	18.2%
<b>Education Level**</b>					
Less than High School Degree	29,438 (23.5 %)	9,744	19,694	13,100	16,338
High School Degree	23,124 (18.5 %)	13,158	9,966	15,470	7,654
Some College	38,094 (30.4 %)	28,304	9,790	31,847	6,247
College Degree or more	34,561 (27.6 %)	30,137	4,424	31,900	2,661
Totals	125,217	81,343	43,874	92,316	32,901
<i>Estimated Connectedness Rates by Education</i>		65.0%	35.0%	73.7%	26.3%
<b>Race/Ethnicity***</b>					
Asian	8,172 (6.5 %)	6,611	1,561	7,061	1,111
White	60,865 (48.6 %)	43,701	17,164	48,692	12,173
Hispanic	50,202 (40.1 %)	28,565	21,637	33,435	16,767
Black	3,470 (2.8 %)	1,926	1,544	2,252	1,218
American Indian and Alaska Native	923 (0.7 %)	483	440	605	318
Totals	123,632	81,286	42,346	92,045	31,587
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		65.7%	34.3%	74.5%	25.5%
<b>Age</b>					
15 to 44 years	52,331 (41.8 %)	40,138	12,193	44,167	8,164
45 to 64 years	47,828 (38.2 %)	34,436	13,392	38,454	9,374
65 years and over	25,058 (20.0 %)	11,401	13,657	13,882	11,176
Totals	125,217	85,975	39,242	96,503	28,714
<i>Estimated Connectedness Rates by Age</i>		68.7%	31.3%	77.1%	22.9%
<b>Household Type</b>					
Households with school-age children	23,438 (18.7 %)	18,305	5,133	20,227	3,211
Households without school-age children	101,779 (81.3 %)	66,055	35,724	74,808	26,971
Totals	125,217	84,360	40,857	95,035	30,182
<i>Estimated Connectedness Rates by Household Type</i>		67.4%	32.6%	75.9%	24.1%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

**Table D7(b). Monterey County: Census Statistics and Connectedness Estimates, by Individual\***

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	392,310				
<b>Gender</b>					
Male	201,495 (51.4 %)	127,143	74,352	165,226	36,269
Female	190,815 (48.6 %)	120,023	70,792	154,179	36,636
Totals	392,310	247,166	145,144	319,404	72,906
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	322,196 (78.3 %)	206,850	115,346	264,845	57,351
Non-citizens	89,189 (21.7 %)	42,008	47,181	63,413	25,776
Totals	411,385	248,858	162,527	328,258	83,127
<i>Estimated Connectedness Rates by Citizenship</i>		60.5%	39.5%	79.8%	20.2%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.