

Table C16(a). Nevada County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%) [*]	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	41,561				
Household Income					
Less than \$25,000	8,473 (20.4 %)	3,635	4,838	4,609	3,864
\$25,000 - \$49,999	9,474 (22.8 %)	6,234	3,240	7,210	2,264
\$50,000 - \$74,999	7,868 (18.9 %)	6,349	1,519	6,908	960
\$75,000 - \$99,999	5,823 (14.0 %)	5,113	710	5,421	402
\$100,000 or more	9,923 (23.9 %)	9,189	734	9,526	397
Totals	41,561	30,520	11,041	33,674	7,887
<i>Estimated Connectedness Rates by Income</i>		73.4%	26.6%	81.0%	19.0%
Education Level^{**}					
Less than High School Degree	1,855 (4.5 %)	614	1,241	825	1,030
High School Degree	8,356 (20.1 %)	4,755	3,601	5,590	2,766
Some College	17,533 (42.2 %)	13,027	4,506	14,658	2,875
College Degree or more	13,817 (33.2 %)	12,048	1,769	12,753	1,064
Totals	41,561	30,444	11,117	33,826	7,735
<i>Estimated Connectedness Rates by Education</i>		73.3%	26.7%	81.4%	18.6%
Race/Ethnicity^{***}					
Asian	518 (1.2 %)	419	99	448	70
White	37,817 (91.0 %)	27,153	10,664	30,254	7,563
Hispanic	1,976 (4.8 %)	1,124	852	1,316	660
Black	63 (0.2 %)	35	28	41	22
American Indian and Alaska Native	452 (1.1 %)	236	216	297	155
Totals	40,826	28,967	11,859	32,355	8,471
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		71.0%	29.0%	79.2%	20.8%
Age					
15 to 44 years	11,087 (26.7 %)	8,504	2,583	9,357	1,730
45 to 64 years	18,800 (45.2 %)	13,536	5,264	15,115	3,685
65 years and over	11,674 (28.1 %)	5,312	6,362	6,467	5,207
Totals	41,561	27,351	14,210	30,940	10,621
<i>Estimated Connectedness Rates by Age</i>		65.8%	34.2%	74.4%	25.6%
Household Type					
Households with school-age children	6,175 (14.9 %)	4,822	1,352	5,329	846
Households without school-age children	35,386 (85.1 %)	22,966	12,421	26,009	9,377
Totals	41,561	27,788	13,773	31,338	10,223
<i>Estimated Connectedness Rates by Household Type</i>		66.9%	33.1%	75.4%	24.6%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table C16(b). Nevada County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	96,112				
Gender					
Male	47,678 (49.6 %)	30,085	17,593	39,096	8,582
Female	48,434 (50.4 %)	30,465	17,969	39,135	9,299
Totals	96,112	60,550	35,562	78,231	17,881
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	95,631 (97.2 %)	61,395	34,236	78,609	17,022
Non-citizens	2,761 (2.8 %)	1,300	1,461	1,963	798
Totals	98,392	62,696	35,696	80,572	17,820
<i>Estimated Connectedness Rates by Citizenship</i>		63.7%	36.3%	81.9%	18.1%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.