

**Table C4(a). Northern San Joaquin Valley Counties Served by GVC/CC: Census Statistics and Connectedness Estimates, by Household\* †**

	Number of Households (%) <sup>*</sup>	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	451,914				
<b>Household Income</b>					
Less than \$25,000	106,709 (23.6 %)	45,778	60,931	58,050	48,659
\$25,000 - \$49,999	114,665 (25.4 %)	75,450	39,215	87,260	27,405
\$50,000 - \$74,999	83,959 (18.6 %)	67,755	16,204	73,716	10,243
\$75,000 - \$99,999	55,702 (12.3 %)	48,906	6,796	51,859	3,843
\$100,000 or more	90,879 (20.1 %)	84,154	6,725	87,244	3,635
Totals	451,914	322,043	129,871	358,128	93,786
<i>Estimated Connectedness Rates by Income</i>		71.3%	28.7%	79.2%	20.8%
<b>Education Level**</b>					
Less than High School Degree	99,566 (22.0 %)	32,956	66,610	44,307	55,259
High School Degree	110,666 (24.5 %)	62,969	47,697	74,036	36,630
Some College	159,442 (35.3 %)	118,465	40,977	133,294	26,148
College Degree or more	82,240 (18.2 %)	71,713	10,527	75,908	6,332
Totals	451,914	286,104	165,810	327,543	124,371
<i>Estimated Connectedness Rates by Education</i>		63.3%	36.7%	72.5%	27.5%
<b>Race/Ethnicity***</b>					
Asian	37,773 (8.5 %)	30,558	7,215	32,636	5,137
White	229,036 (51.4 %)	164,448	64,588	183,229	45,807
Hispanic	148,331 (33.3 %)	84,400	63,931	98,788	49,543
Black	25,181 (5.7 %)	13,975	11,206	16,342	8,839
American Indian and Alaska Native	4,946 (1.1 %)	2,587	2,359	3,245	1,701
Totals	445,267	295,969	149,298	334,240	111,027
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		66.5%	33.5%	75.1%	24.9%
<b>Age</b>					
15 to 44 years	190,738 (42.2 %)	146,296	44,442	160,983	29,755
45 to 64 years	175,345 (38.8 %)	79,782	95,563	140,977	34,368
65 years and over	85,831 (19.0 %)	61,112	24,719	47,550	38,281
Totals	451,914	287,190	164,724	349,511	102,403
<i>Estimated Connectedness Rates by Age</i>		63.5%	36.5%	77.3%	22.7%
<b>Household Type</b>					
Households with school-age children	100,570 (22.3 %)	78,545	22,025	86,792	13,778
Households without school-age children	351,344 (77.7 %)	228,022	123,322	258,238	93,106
Totals	451,914	306,567	145,347	345,030	106,884
<i>Estimated Connectedness Rates by Household Type</i>		67.8%	32.2%	76.3%	23.7%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

† The Northern San Joaquin Valley counties are San Joaquin, Stanislaus, and Merced.

**Table C4(b). Northern San Joaquin Valley Counties Served by GVC/CC: Census Statistics and Connectedness Estimates, by Individual\* †**

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	1,377,230				
<b>Gender</b>					
Male	684,441 (49.7 %)	431,882	252,559	561,242	123,199
Female	692,789 (50.3 %)	435,764	257,025	559,774	133,015
Totals	1,377,230	867,647	509,583	1,121,015	256,215
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	1,251,802 (86.5 %)	803,657	448,145	1,028,981	222,821
Non-citizens	194,550 (13.5 %)	91,633	102,917	138,325	56,225
Totals	1,446,352	895,290	551,062	1,167,306	279,046
<i>Estimated Connectedness Rates by Citizenship</i>		61.9%	38.1%	80.7%	19.3%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.

† The Northern San Joaquin Valley counties are San Joaquin, Stanislaus, and Merced.