

**Table C17(a). Placer County: Census Statistics and Connectedness Estimates, by Household**

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	130,736				
<b>Household Income</b>					
Less than \$25,000	19,037 (14.6 %)	8,167	10,870	10,356	8,681
\$25,000 - \$49,999	24,469 (18.7 %)	16,101	8,368	18,621	5,848
\$50,000 - \$74,999	22,170 (17.0 %)	17,891	4,279	19,465	2,705
\$75,000 - \$99,999	18,977 (14.5 %)	16,662	2,315	17,668	1,309
\$100,000 or more	46,083 (35.2 %)	42,673	3,410	44,240	1,843
Totals	130,736	101,493	29,243	110,350	20,386
<i>Estimated Connectedness Rates by Income</i>		77.6%	22.4%	84.4%	15.6%
<b>Education Level**</b>					
Less than High School Degree	7,682 (5.9 %)	2,543	5,139	3,418	4,264
High School Degree	22,645 (17.3 %)	12,885	9,760	15,150	7,495
Some College	51,930 (39.7 %)	38,584	13,346	43,413	8,517
College Degree or more	48,479 (37.1 %)	42,274	6,205	44,746	3,733
Totals	130,736	96,285	34,451	106,728	24,008
<i>Estimated Connectedness Rates by Education</i>		73.6%	26.4%	81.6%	18.4%
<b>Race/Ethnicity***</b>					
Asian	6,516 (5.0 %)	5,271	1,245	5,630	886
White	107,589 (82.3 %)	77,249	30,340	86,071	21,518
Hispanic	11,848 (9.1 %)	6,742	5,106	7,891	3,957
Black	1,602 (1.2 %)	889	713	1,040	562
American Indian and Alaska Native	859 (0.7 %)	449	410	564	295
Totals	128,414	90,600	37,814	101,195	27,219
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		70.6%	29.4%	78.8%	21.2%
<b>Age</b>					
15 to 44 years	45,412 (34.7 %)	34,831	10,581	38,328	7,084
45 to 64 years	53,430 (40.9 %)	38,470	14,960	42,958	10,472
65 years and over	31,894 (24.4 %)	14,512	17,382	17,669	14,225
Totals	130,736	87,812	42,924	98,955	31,781
<i>Estimated Connectedness Rates by Age</i>		67.2%	32.8%	75.7%	24.3%
<b>Household Type</b>					
Households with school-age children	25,286 (19.3 %)	19,748	5,538	21,822	3,464
Households without school-age children	105,450 (80.7 %)	68,437	37,013	77,506	27,944
Totals	130,736	88,185	42,551	99,328	31,408
<i>Estimated Connectedness Rates by Household Type</i>		67.5%	32.5%	76.0%	24.0%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

**Table C17(b). Placer County: Census Statistics and Connectedness Estimates, by Individual\***

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	331,530				
<b>Gender</b>					
Male	161,955 (48.9 %)	102,194	59,761	132,803	29,152
Female	169,575 (51.1 %)	106,663	62,912	137,017	32,558
Totals	331,530	208,856	122,674	269,820	61,710
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	327,020 (95.2 %)	209,947	117,073	268,810	58,210
Non-citizens	16,534 (4.8 %)	7,788	8,746	11,756	4,778
Totals	343,554	217,734	125,820	280,566	62,988
<i>Estimated Connectedness Rates by Citizenship</i>		63.4%	36.6%	81.7%	18.3%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.