

**Table D12(a). San Diego County: Census Statistics and Connectedness Estimates, by Household**

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	1,064,048				
<b>Household Income</b>					
Less than \$25,000	193,356 (18.2 %)	82,950	110,406	105,186	88,170
\$25,000 - \$49,999	229,642 (21.6 %)	151,104	78,538	174,758	54,884
\$50,000 - \$74,999	184,896 (17.4 %)	149,211	35,685	162,339	22,557
\$75,000 - \$99,999	143,947 (13.5 %)	126,385	17,562	134,015	9,932
\$100,000 or more	312,207 (29.3 %)	289,104	23,103	299,719	12,488
Totals	1,064,048	798,754	265,294	876,015	188,033
<i>Estimated Connectedness Rates by Income</i>		75.1%	24.9%	82.3%	17.7%
<b>Education Level**</b>					
Less than High School Degree	123,752 (11.6 %)	40,962	82,790	55,070	68,682
High School Degree	177,052 (16.6 %)	100,743	76,309	118,448	58,604
Some College	362,736 (34.1 %)	269,513	93,223	303,247	59,489
College Degree or more	400,508 (37.6 %)	349,243	51,265	369,669	30,839
Totals	1,064,048	760,460	303,588	846,434	217,614
<i>Estimated Connectedness Rates by Education</i>		71.5%	28.5%	79.5%	20.5%
<b>Race/Ethnicity***</b>					
Asian	99,483 (9.3 %)	80,482	19,001	85,953	13,530
White	637,468 (59.9 %)	457,702	179,766	509,974	127,494
Hispanic	244,749 (23.0 %)	139,262	105,487	163,003	81,746
Black	54,293 (5.1 %)	30,133	24,160	35,236	19,057
American Indian and Alaska Native	7,269 (0.7 %)	3,802	3,467	4,768	2,501
Totals	1,043,262	711,380	331,882	798,935	244,327
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		68.2%	31.8%	76.6%	23.4%
<b>Age</b>					
15 to 44 years	457,567 (43.0 %)	350,954	106,613	386,187	71,380
45 to 64 years	406,054 (38.2 %)	292,359	113,695	326,467	79,587
65 years and over	200,427 (18.8 %)	91,194	109,233	111,037	89,390
Totals	1,064,048	734,507	329,541	823,691	240,357
<i>Estimated Connectedness Rates by Age</i>		69.0%	31.0%	77.4%	22.6%
<b>Household Type</b>					
Households with school-age children	190,734 (17.9 %)	148,963	41,771	164,603	26,130
Households without school-age children	873,314 (82.1 %)	566,781	306,533	641,886	231,428
Totals	1,064,048	715,744	348,304	806,489	257,559
<i>Estimated Connectedness Rates by Household Type</i>		67.3%	32.7%	75.8%	24.2%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

**Table D12(b). San Diego County: Census Statistics and Connectedness Estimates, by Individual\***

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	2,938,411				
<b>Gender</b>					
Male	1,473,268 (50.1 %)	929,632	543,636	1,208,080	265,188
Female	1,465,143 (49.9 %)	921,575	543,568	1,183,836	281,307
Totals	2,938,411	1,851,207	1,087,204	2,391,915	546,496
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	2,682,492 (87.6 %)	1,722,160	960,332	2,205,008	477,484
Non-citizens	378,357 (12.4 %)	178,206	200,151	269,012	109,345
Totals	3,060,849	1,900,366	1,160,483	2,474,020	586,829
<i>Estimated Connectedness Rates by Citizenship</i>		62.1%	37.9%	80.8%	19.2%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.