

Table D15(a). San Mateo County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%) [*]	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	256,423				
Household Income					
Less than \$25,000	28,873 (11.3 %)	12,387	16,486	15,707	13,166
\$25,000 - \$49,999	40,110 (15.6 %)	26,392	13,718	30,524	9,586
\$50,000 - \$74,999	41,291 (16.1 %)	33,322	7,969	36,253	5,038
\$75,000 - \$99,999	32,464 (12.7 %)	28,503	3,961	30,224	2,240
\$100,000 or more	113,685 (44.3 %)	105,272	8,413	109,138	4,547
Totals	256,423	205,876	50,547	221,846	34,577
<i>Estimated Connectedness Rates by Income</i>		80.3%	19.7%	86.5%	13.5%
Education Level^{**}					
Less than High School Degree	22,124 (8.6 %)	7,323	14,801	9,845	12,279
High School Degree	39,311 (15.3 %)	22,368	16,943	26,299	13,012
Some College	72,532 (28.3 %)	53,891	18,641	60,637	11,895
College Degree or more	122,456 (47.8 %)	106,782	15,674	113,027	9,429
Totals	256,423	190,364	66,059	209,808	46,615
<i>Estimated Connectedness Rates by Education</i>		74.2%	25.8%	81.8%	18.2%
Race/Ethnicity^{***}					
Asian	58,198 (22.7 %)	47,082	11,116	50,283	7,915
White	136,839 (53.4 %)	98,250	38,589	109,471	27,368
Hispanic	46,395 (18.1 %)	26,399	19,996	30,899	15,496
Black	7,894 (3.1 %)	4,381	3,513	5,123	2,771
American Indian and Alaska Native	959 (0.4 %)	502	457	629	330
Totals	250,285	176,614	73,671	196,406	53,879
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		70.6%	29.4%	78.5%	21.5%
Age					
15 to 44 years	95,795 (37.4 %)	73,475	22,320	80,851	14,944
45 to 64 years	106,425 (41.5 %)	76,626	29,799	85,566	20,859
65 years and over	54,203 (21.1 %)	24,662	29,541	30,028	24,175
Totals	256,423	174,763	81,660	196,445	59,978
<i>Estimated Connectedness Rates by Age</i>		68.2%	31.8%	76.6%	23.4%
Household Type					
Households with school-age children	43,529 (17.0 %)	33,996	9,533	37,566	5,964
Households without school-age children	212,894 (83.0 %)	138,168	74,726	156,477	56,417
Totals	256,423	172,164	84,259	194,043	62,380
<i>Estimated Connectedness Rates by Household Type</i>		67.1%	32.9%	75.7%	24.3%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table D15(b). San Mateo County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	684,551				
Gender					
Male	336,140 (49.1 %)	212,104	124,036	275,635	60,505
Female	348,411 (50.9 %)	219,151	129,260	281,516	66,895
Totals	684,551	431,255	253,296	557,151	127,400
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	601,397 (84.5 %)	386,097	215,300	494,348	107,049
Non-citizens	110,225 (15.5 %)	51,916	58,309	78,370	31,855
Totals	711,622	438,013	273,609	572,718	138,904
<i>Estimated Connectedness Rates by Citizenship</i>		61.6%	38.4%	80.5%	19.5%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.