

Table D17(a). Santa Clara County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%) [*]	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	599,652				
Household Income					
Less than \$25,000	79,057 (13.2 %)	33,915	45,142	43,007	36,050
\$25,000 - \$49,999	90,027 (15.0 %)	59,238	30,789	68,511	21,516
\$50,000 - \$74,999	84,596 (14.1 %)	68,269	16,327	74,275	10,321
\$75,000 - \$99,999	75,974 (12.7 %)	66,705	9,269	70,732	5,242
\$100,000 or more	269,998 (45.0 %)	250,018	19,980	259,198	10,800
Totals	599,652	478,146	121,506	515,723	83,929
<i>Estimated Connectedness Rates by Income</i>		79.7%	20.3%	86.0%	14.0%
Education Level^{**}					
Less than High School Degree	62,556 (10.4 %)	20,706	41,850	27,837	34,719
High School Degree	80,183 (13.4 %)	45,624	34,559	53,642	26,541
Some College	153,269 (25.6 %)	113,879	39,390	128,133	25,136
College Degree or more	303,644 (50.6 %)	264,778	38,866	280,263	23,381
Totals	599,652	444,987	154,665	489,876	109,776
<i>Estimated Connectedness Rates by Education</i>		74.2%	25.8%	81.7%	18.3%
Race/Ethnicity^{***}					
Asian	177,008 (29.5 %)	143,199	33,809	152,935	24,073
White	277,486 (46.3 %)	199,235	78,251	221,989	55,497
Hispanic	115,999 (19.3 %)	66,003	49,996	77,255	38,744
Black	15,837 (2.6 %)	8,790	7,047	10,278	5,559
American Indian and Alaska Native	3,195 (0.5 %)	1,671	1,524	2,096	1,099
Totals	589,525	418,898	170,627	464,553	124,972
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		71.1%	28.9%	78.8%	21.2%
Age					
15 to 44 years	258,696 (43.1 %)	198,420	60,276	218,339	40,357
45 to 64 years	234,577 (39.1 %)	168,895	65,682	188,600	45,977
65 years and over	106,379 (17.7 %)	48,402	57,977	58,934	47,445
Totals	599,652	415,718	183,934	465,873	133,779
<i>Estimated Connectedness Rates by Age</i>		69.3%	30.7%	77.7%	22.3%
Household Type					
Households with school-age children	115,807 (19.3 %)	90,445	25,362	99,942	15,866
Households without school-age children	483,845 (80.7 %)	314,015	169,830	355,626	128,219
Totals	599,652	404,461	195,191	455,568	144,084
<i>Estimated Connectedness Rates by Household Type</i>		67.4%	32.6%	76.0%	24.0%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table D17(b). Santa Clara County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	1,687,279				
Gender					
Male	845,887 (50.1 %)	533,755	312,132	693,627	152,260
Female	841,392 (49.9 %)	529,236	312,156	679,845	161,547
Totals	1,687,279	1,062,990	624,289	1,373,472	313,807
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	1,445,274 (82.0 %)	927,866	517,408	1,188,015	257,259
Non-citizens	317,480 (18.0 %)	149,533	167,947	225,728	91,752
Totals	1,762,754	1,077,399	685,355	1,413,744	349,010
<i>Estimated Connectedness Rates by Citizenship</i>		61.1%	38.9%	80.2%	19.8%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.