

Table D21(a). Sonoma County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	184,170				
Household Income					
Less than \$25,000	32,607 (17.7 %)	13,988	18,619	17,738	14,869
\$25,000 - \$49,999	39,577 (21.5 %)	26,042	13,535	30,118	9,459
\$50,000 - \$74,999	33,634 (18.3 %)	27,143	6,491	29,531	4,103
\$75,000 - \$99,999	25,234 (13.7 %)	22,155	3,079	23,493	1,741
\$100,000 or more	53,118 (28.8 %)	49,187	3,931	50,993	2,125
Totals	184,170	138,515	45,655	151,873	32,297
<i>Estimated Connectedness Rates by Income</i>		75.2%	24.8%	82.5%	17.5%
Education Level**					
Less than High School Degree	18,604 (10.1 %)	6,158	12,446	8,279	10,325
High School Degree	34,636 (18.8 %)	19,708	14,928	23,171	11,465
Some College	67,631 (36.7 %)	50,250	17,381	56,540	11,091
College Degree or more	63,299 (34.4 %)	55,197	8,102	58,425	4,874
Totals	184,170	131,312	52,858	146,415	37,755
<i>Estimated Connectedness Rates by Education</i>		71.3%	28.7%	79.5%	20.5%
Race/Ethnicity***					
Asian	5,955 (3.2 %)	4,818	1,137	5,145	810
White	143,807 (78.1 %)	103,253	40,554	115,046	28,761
Hispanic	28,377 (15.4 %)	16,147	12,230	18,899	9,478
Black	1,927 (1.0 %)	1,069	858	1,251	676
American Indian and Alaska Native	1,849 (1.0 %)	967	882	1,213	636
Totals	181,915	126,254	55,661	141,553	40,362
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		69.4%	30.6%	77.8%	22.2%
Age					
15 to 44 years	62,503 (33.9 %)	47,940	14,563	52,753	9,750
45 to 64 years	79,977 (43.4 %)	57,583	22,394	64,302	15,675
65 years and over	41,690 (22.6 %)	18,969	22,721	23,096	18,594
Totals	184,170	124,492	59,678	140,150	44,020
<i>Estimated Connectedness Rates by Age</i>		67.6%	32.4%	76.1%	23.9%
Household Type					
Households with school-age children	30,437 (16.5 %)	23,771	6,666	26,267	4,170
Households without school-age children	153,733 (83.5 %)	99,773	53,960	112,994	40,739
Totals	184,170	123,544	60,626	139,261	44,909
<i>Estimated Connectedness Rates by Household Type</i>		67.1%	32.9%	75.6%	24.4%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table D21(b). Sonoma County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	461,676				
Gender					
Male	226,574 (49.1 %)	142,968	83,606	185,791	40,783
Female	235,102 (50.9 %)	147,879	87,223	189,962	45,140
Totals	461,676	290,847	170,829	375,753	85,923
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	430,107 (89.9 %)	276,129	153,978	353,548	76,559
Non-citizens	48,444 (10.1 %)	22,817	25,627	34,444	14,000
Totals	478,551	298,946	179,605	387,992	90,559
<i>Estimated Connectedness Rates by Citizenship</i>		62.5%	37.5%	81.1%	18.9%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.