

Table C19(a). Stanislaus County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	164,933				
Household Income					
Less than \$25,000	39,862 (24.2 %)	17,101	22,761	21,685	18,177
\$25,000 - \$49,999	41,495 (25.2 %)	27,304	14,191	31,578	9,917
\$50,000 - \$74,999	31,071 (18.8 %)	25,074	5,997	27,280	3,791
\$75,000 - \$99,999	21,003 (12.7 %)	18,441	2,562	19,554	1,449
\$100,000 or more	31,502 (19.1 %)	29,171	2,331	30,242	1,260
Totals	164,933	117,090	47,843	130,339	34,594
<i>Estimated Connectedness Rates by Income</i>		71.0%	29.0%	79.0%	21.0%
Education Level**					
Less than High School Degree	35,420 (21.5 %)	11,724	23,696	15,762	19,658
High School Degree	41,660 (25.3 %)	23,705	17,955	27,871	13,789
Some College	57,667 (35.0 %)	42,847	14,820	48,210	9,457
College Degree or more	30,186 (18.3 %)	26,322	3,864	27,862	2,324
Totals	164,933	104,597	60,336	119,704	45,229
<i>Estimated Connectedness Rates by Education</i>		63.4%	36.6%	72.6%	27.4%
Race/Ethnicity***					
Asian	7,601 (4.6 %)	6,149	1,452	6,567	1,034
White	96,491 (58.5 %)	69,281	27,210	77,193	19,298
Hispanic	51,160 (31.0 %)	29,110	22,050	34,073	17,087
Black	4,870 (3.0 %)	2,703	2,167	3,161	1,709
American Indian and Alaska Native	1,898 (1.2 %)	993	905	1,245	653
Totals	162,020	108,235	53,785	122,238	39,782
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		66.8%	33.2%	75.4%	24.6%
Age					
15 to 44 years	68,780 (41.7 %)	52,754	16,026	58,050	10,730
45 to 64 years	64,081 (38.9 %)	46,138	17,943	51,521	12,560
65 years and over	32,072 (19.4 %)	14,593	17,479	17,768	14,304
Totals	164,933	113,485	51,448	127,339	37,594
<i>Estimated Connectedness Rates by Age</i>		68.8%	31.2%	77.2%	22.8%
Household Type					
Households with school-age children	35,111 (21.3 %)	27,422	7,689	30,301	4,810
Households without school-age children	129,822 (78.7 %)	84,255	45,568	95,419	34,403
Totals	164,933	111,676	53,257	125,720	39,213
<i>Estimated Connectedness Rates by Household Type</i>		67.7%	32.3%	76.2%	23.8%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table C19(b). Stanislaus County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	488,988				
Gender					
Male	241,264 (49.3 %)	152,238	89,026	197,836	43,428
Female	247,724 (50.7 %)	155,818	91,906	200,161	47,563
Totals	488,988	308,056	180,932	397,997	90,991
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	447,891 (87.4 %)	287,546	160,345	368,166	79,725
Non-citizens	64,578 (12.6 %)	30,416	34,162	45,915	18,663
Totals	512,469	317,962	194,507	414,081	98,388
<i>Estimated Connectedness Rates by Citizenship</i>		62.0%	38.0%	80.8%	19.2%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.