

Table C21(a). Tulare County: Census Statistics and Connectedness Estimates, by Household

| | Number of Households (%)* | Estimated Households Subscribing to Broadband | | Estimated Households Owning Computers | |
|--|---------------------------|---|-------------|---------------------------------------|-------------|
| | | Connected | Unconnected | Connected | Unconnected |
| Total Number of Households | 128,324 | | | | |
| Household Income | | | | | |
| Less than \$25,000 | 35,344 (27.5 %) | 15,163 | 20,181 | 19,227 | 16,117 |
| \$25,000 - \$49,999 | 36,296 (28.3 %) | 23,883 | 12,413 | 27,621 | 8,675 |
| \$50,000 - \$74,999 | 22,564 (17.6 %) | 18,209 | 4,355 | 19,811 | 2,753 |
| \$75,000 - \$99,999 | 14,101 (11.0 %) | 12,381 | 1,720 | 13,128 | 973 |
| \$100,000 or more | 20,019 (15.6 %) | 18,538 | 1,481 | 19,218 | 801 |
| Totals | 128,324 | 88,173 | 40,151 | 99,006 | 29,318 |
| <i>Estimated Connectedness Rates by Income</i> | | 68.7% | 31.3% | 77.2% | 22.8% |
| Education Level** | | | | | |
| Less than High School Degree | 36,832 (28.7 %) | 12,191 | 24,641 | 16,390 | 20,442 |
| High School Degree | 29,236 (22.8 %) | 16,635 | 12,601 | 19,559 | 9,677 |
| Some College | 43,759 (34.1 %) | 32,513 | 11,246 | 36,583 | 7,176 |
| College Degree or more | 18,497 (14.4 %) | 16,129 | 2,368 | 17,073 | 1,424 |
| Totals | 128,324 | 77,469 | 50,855 | 89,604 | 38,720 |
| <i>Estimated Connectedness Rates by Education</i> | | 60.4% | 39.6% | 69.8% | 30.2% |
| Race/Ethnicity*** | | | | | |
| Asian | 3,832 (3.0 %) | 3,100 | 732 | 3,311 | 521 |
| White | 58,300 (45.4 %) | 41,859 | 16,441 | 46,640 | 11,660 |
| Hispanic | 61,429 (47.9 %) | 34,953 | 26,476 | 40,912 | 20,517 |
| Black | 2,081 (1.6 %) | 1,155 | 926 | 1,351 | 730 |
| American Indian and Alaska Native | 1,767 (1.4 %) | 924 | 843 | 1,159 | 608 |
| Totals | 127,409 | 81,992 | 45,417 | 93,372 | 34,037 |
| <i>Estimated Connectedness Rates by Race/Ethnicity</i> | | 64.4% | 35.6% | 73.3% | 26.7% |
| Age | | | | | |
| 15 to 44 years | 56,839 (44.3 %) | 43,596 | 13,243 | 47,972 | 8,867 |
| 45 to 64 years | 47,633 (37.1 %) | 34,296 | 13,337 | 38,297 | 9,336 |
| 65 years and over | 23,852 (18.6 %) | 10,853 | 12,999 | 13,214 | 10,638 |
| Totals | 128,324 | 88,744 | 39,580 | 99,483 | 28,841 |
| <i>Estimated Connectedness Rates by Age</i> | | 69.2% | 30.8% | 77.5% | 22.5% |
| Household Type | | | | | |
| Households with school-age children | 28,652 (22.3 %) | 22,377 | 6,275 | 24,726 | 3,925 |
| Households without school-age children | 99,672 (77.7 %) | 64,687 | 34,985 | 73,259 | 26,413 |
| Totals | 128,324 | 87,064 | 41,260 | 97,986 | 30,338 |
| <i>Estimated Connectedness Rates by Household Type</i> | | 67.8% | 32.2% | 76.4% | 23.6% |

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table C21(b). Tulare County: Census Statistics and Connectedness Estimates, by Individual*

| | Number of Individuals (%)** | Estimated Individuals Subscribing to Broadband | | Estimated Individuals Owning Computers | |
|---|-----------------------------|--|-------------|--|-------------|
| | | Connected | Unconnected | Connected | Unconnected |
| Total Number of Individuals | 411,814 | | | | |
| Gender | | | | | |
| Male | 206,208 (50.1 %) | 130,117 | 76,091 | 169,091 | 37,117 |
| Female | 205,606 (49.9 %) | 129,326 | 76,280 | 166,130 | 39,476 |
| Totals | 411,814 | 259,443 | 152,371 | 335,220 | 76,594 |
| <i>Estimated Connectedness Rates by Gender***</i> | | 63.0% | 37.0% | 81.4% | 18.6% |
| Citizenship Status | | | | | |
| Citizens (including foreign-born) | 364,142 (83.5 %) | 233,779 | 130,363 | 299,325 | 64,817 |
| Non-citizens | 72,092 (16.5 %) | 33,955 | 38,137 | 51,257 | 20,835 |
| Totals | 436,234 | 267,734 | 168,500 | 350,582 | 85,652 |
| <i>Estimated Connectedness Rates by Citizenship</i> | | 61.4% | 38.6% | 80.4% | 19.6% |

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.