

**Table B1(a). United States: Census Statistics and Connectedness Estimates, by Household**

	Number of Households (%) <sup>*</sup>	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	114,761,359				
<b>Household Income</b>					
Less than \$25,000	26,641,532 (23.2 %)	11,429,217	15,212,315	14,492,993	12,148,539
\$25,000 - \$49,999	27,818,678 (24.2 %)	18,304,690	9,513,988	21,170,014	6,648,664
\$50,000 - \$74,999	21,057,656 (18.3 %)	16,993,528	4,064,128	18,488,622	2,569,034
\$75,000 - \$99,999	14,181,160 (12.4 %)	12,451,058	1,730,102	13,202,660	978,500
\$100,000 or more	25,062,333 (21.8 %)	23,207,720	1,854,613	24,059,840	1,002,493
Totals	114,761,359	82,386,215	32,375,144	91,414,129	23,347,230
<i>Estimated Connectedness Rates by Income</i>		71.8%	28.2%	79.7%	20.3%
<b>Education Level<sup>**</sup></b>					
Less than High School Degree	14,769,361 (12.9 %)	4,888,658	9,880,703	6,572,366	8,196,995
High School Degree	30,396,046 (26.5 %)	17,295,350	13,100,696	20,334,955	10,061,091
Some College	35,071,647 (30.6 %)	26,058,234	9,013,413	29,319,897	5,751,750
College Degree or more	34,524,305 (30.1 %)	30,105,194	4,419,111	31,865,934	2,658,371
Totals	114,761,359	78,347,436	36,413,923	88,093,151	26,668,208
<i>Estimated Connectedness Rates by Education</i>		68.3%	31.7%	76.8%	23.2%
<b>Race/Ethnicity<sup>***</sup></b>					
Asian	4,574,279 (4.0 %)	3,700,592	873,687	3,952,177	622,102
White	81,239,345 (70.8 %)	58,329,850	22,909,495	64,991,476	16,247,869
Hispanic	13,159,153 (11.5 %)	7,487,558	5,671,595	8,763,996	4,395,157
Black	13,734,220 (12.0 %)	7,622,492	6,111,728	8,913,509	4,820,711
American Indian and Alaska Native	807,670 (0.7 %)	422,411	385,259	529,832	277,838
Totals	113,514,667	77,562,903	35,951,764	87,150,989	26,363,678
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		67.6%	31.3%	75.9%	23.0%
<b>Age</b>					
15 to 44 years	45,093,027 (39.3 %)	34,586,352	10,506,675	38,058,515	7,034,512
45 to 64 years	45,125,832 (39.3 %)	32,490,599	12,635,233	36,281,169	8,844,663
65 years and over	24,542,500 (21.4 %)	11,166,838	13,375,663	13,596,545	10,945,955
Totals	114,761,359	78,243,788	36,517,571	87,936,229	26,825,130
<i>Estimated Connectedness Rates by Age</i>		68.2%	31.8%	76.6%	23.4%
<b>Household Type</b>					
Households with school-age children	19,966,242 (17.4 %)	15,593,635	4,372,607	17,230,867	2,735,375
Households without school-age children	94,795,117 (82.6 %)	61,522,031	33,273,086	69,674,411	25,120,706
Totals	114,761,359	77,115,666	37,645,693	86,905,278	27,856,081
<i>Estimated Connectedness Rates by Household Type</i>		67.2%	32.8%	75.7%	24.3%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

\* Due to rounding, percentages may not add up to 100.

\*\* Education level, race/ethnicity, and age are for the householder (head of household).

\*\*\* Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

**Table B1(b). United States: Census Statistics and Connectedness Estimates, by Individual\***

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	294,655,633				
<b>Gender</b>					
Male	144,631,584 (49.1 %)	91,262,530	53,369,054	118,597,899	26,033,685
Female	150,024,049 (50.9 %)	94,365,127	55,658,922	121,219,432	28,804,617
Totals	294,655,633	185,627,656	109,027,977	239,817,330	54,838,303
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
<b>Citizenship Status</b>					
Citizens (including foreign-born)	284,485,618 (92.8 %)	182,639,767	101,845,851	233,847,178	50,638,440
Non-citizens	22,118,154 (7.2 %)	10,417,651	11,700,503	15,726,007	6,392,147
Totals	306,603,772	193,057,417	113,546,355	249,573,185	57,030,587
<i>Estimated Connectedness Rates by Citizenship</i>		63.0%	37.0%	81.4%	18.6%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

\* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for

\*\* Due to rounding, percentages may not add up to 100.

\*\*\* It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

\*\*\*\* Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.