

Table D23(a). Ventura County: Census Statistics and Connectedness Estimates, by Household

	Number of Households (%)*	Estimated Households Subscribing to Broadband		Estimated Households Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Households	264,982				
Household Income					
Less than \$25,000	37,652 (14.2 %)	16,153	21,499	20,483	17,169
\$25,000 - \$49,999	48,587 (18.3 %)	31,970	16,617	36,975	11,612
\$50,000 - \$74,999	43,779 (16.5 %)	35,330	8,449	38,438	5,341
\$75,000 - \$99,999	36,292 (13.7 %)	31,864	4,428	33,788	2,504
\$100,000 or more	98,672 (37.2 %)	91,370	7,302	94,725	3,947
Totals	264,982	206,687	58,295	224,408	40,574
<i>Estimated Connectedness Rates by Income</i>		78.0%	22.0%	84.7%	15.3%
Education Level**					
Less than High School Degree	37,128 (14.0 %)	12,289	24,839	16,522	20,606
High School Degree	44,300 (16.7 %)	25,207	19,093	29,637	14,663
Some College	90,913 (34.3 %)	67,548	23,365	76,003	14,910
College Degree or more	92,641 (35.0 %)	80,783	11,858	85,508	7,133
Totals	264,982	185,827	79,155	207,670	57,312
<i>Estimated Connectedness Rates by Education</i>		70.1%	29.9%	78.4%	21.6%
Race/Ethnicity***					
Asian	17,152 (6.5 %)	13,876	3,276	14,819	2,333
White	163,515 (61.7 %)	117,404	46,111	130,812	32,703
Hispanic	74,319 (28.0 %)	42,288	32,031	49,496	24,823
Black	4,875 (1.8 %)	2,706	2,169	3,164	1,711
American Indian and Alaska Native	2,526 (1.0 %)	1,321	1,205	1,657	869
Totals	262,387	177,594	84,793	199,949	62,438
<i>Estimated Connectedness Rates by Race/Ethnicity</i>		67.7%	32.3%	76.2%	23.8%
Age					
15 to 44 years	96,356 (36.4 %)	73,905	22,451	81,324	15,032
45 to 64 years	113,407 (42.8 %)	81,653	31,754	91,179	22,228
65 years and over	55,219 (20.8 %)	25,125	30,094	30,591	24,628
Totals	264,982	180,683	84,299	203,095	61,887
<i>Estimated Connectedness Rates by Age</i>		68.2%	31.8%	76.6%	23.4%
Household Type					
Households with school-age children	57,744 (21.8 %)	45,098	12,646	49,833	7,911
Households without school-age children	207,238 (78.2 %)	134,497	72,741	152,320	54,918
Totals	264,982	179,596	85,386	202,153	62,829
<i>Estimated Connectedness Rates by Household Type</i>		67.8%	32.2%	76.3%	23.7%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Household broadband-subscription and computer-ownership estimates are calculated using the rates from Table B2 (Computer Use, Internet and Broadband Adoption at the Household Level, by Demographic Characteristics and Geographic Locations, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home*, a November 2011 report by the National Telecommunications and Information Administration. *Exploring the Digital Nation* is based on data from the U.S. Census Bureau's Current Population Survey (School Enrollment and Internet Use Supplement) conducted in October 2010, with a sample size of 129,494 individuals in 54,269 households. (Households were included in the sample only if the householder (head of household) was at least 16 years of age.)

* Due to rounding, percentages may not add up to 100.

** Education level, race/ethnicity, and age are for the householder (head of household).

*** Numbers for race/ethnicity do not add up to the total number of households because some racial categories were excluded due to insufficient data.

Table D23(b). Ventura County: Census Statistics and Connectedness Estimates, by Individual*

	Number of Individuals (%)**	Estimated Individuals Subscribing to Broadband		Estimated Individuals Owning Computers	
		Connected	Unconnected	Connected	Unconnected
Total Number of Individuals	782,689				
Gender					
Male	388,520 (49.6 %)	245,156	143,364	318,586	69,934
Female	394,169 (50.4 %)	247,932	146,237	318,489	75,680
Totals	782,689	493,088	289,601	637,075	145,614
<i>Estimated Connectedness Rates by Gender***</i>		63.0%	37.0%	81.4%	18.6%
Citizenship Status					
Citizens (including foreign-born)	710,129 (87.1 %)	455,903	254,226	583,726	126,403
Non-citizens	105,616 (12.9 %)	49,745	55,871	75,093	30,523
Totals	815,745	505,648	310,097	658,819	156,926
<i>Estimated Connectedness Rates by Citizenship</i>		62.0%	38.0%	80.8%	19.2%

Sources: Demographic data are from the 2007-2011 American Community Survey conducted by the U.S. Census Bureau (5-year cumulative estimates). Individual broadband-subscription and computer-ownership estimates are calculated using the rates from Table B3 (Computer Use, Internet and Broadband Adoption at the Individual Person Level, by Demographic Characteristics and Geographic Location, 2010) of *Exploring the Digital Nation: Computer and Internet Use at Home* (NTIA 2011).

* Census figures and connectedness estimates are given at the individual level for gender and citizenship status because the American Communities Survey does not publish statistics at the household level for these categories.

** Due to rounding, percentages may not add up to 100.

*** It should be noted that the differences between the connectedness rates calculated by the NTIA for males and females were not statistically significant at the individual level.

**** Numbers for citizenship status add up to more than the total number of individuals because the NTIA sample included only individuals at least 3 years of age, but the ACS data on citizenship status is not broken down into the corresponding age categories.